

BIONOVA

SCIENCE – BEAUTY – CUSTOMIZATION



IN-STORE
MINI-FACIAL TREATMENT

PERFORMANCE

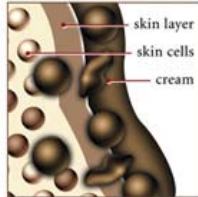
Products on the Market

NANO SKIN TECH

Waxes, oils & surfactants



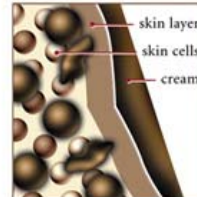
Overloading skin & clogging pores



Current delivery system unable to communicate



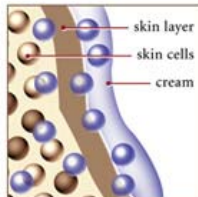
Minimum Treatment



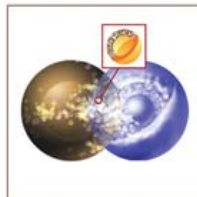
Result: concealing blemishes verses treating them



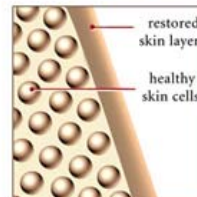
Nano-Complexes™



Penetrating, targeting & delivering necessary bio-actives



NuCell-Direct™ communicating with skin cells



Re-establishing cellular communication



Result: younger, firmer & smoother looking skin

BIONOVA'S FACIAL TREATMENT IS COMPOSED OF THE FOLLOWING STEPS:

STEP 1:: SKIN CLEANSING

STEP 2:: SKIN MASSAGE

STEP 3:: BIOACTIVE CREAM ACTIVATOR APPLICATION

STEP 4:: SKIN TREATMENT

Step 1:: Skin Cleansing [Face & Eye]

The first and most important step to any successful skin care regimen is a skin cleansing. Different types of skin have different sebum gland activity and skin texture. That is why each type of skin needs proper cleansers with appropriate activity.

PROCEDURE

Face & Neck

- Apply appropriate to skin type BIONOVA's Bioactive Cleanser (available for Oily, Dry and Acne) on the cotton pad.
- Gently clean the face and neck with circular movements. Leave the cleanser on the skin surface for a minute to allow make-up and impurities to melt and sweep away without tugging the skin.
- Rinse off thoroughly to wash off all residues of cleanser. To remove cleanser we recommend rinsing face with fifteen - twenty splashes of tap water.
- Dry the skin after washing by brushing away excess water. Then pat or blot the facial skin with a towel; never rub. Be gentle.

Eye Area

- Apply BIONOVA's Bioactive Eye Make-Up Remover to the skin around eyes using cotton pad.
- Gently massage eye make-up remover in with the balls of your fingers, or cotton ball and leave it on the skin surface for a minute to allow eye make-up to melt away.
- Rinse off thoroughly to wash off all residues of eye make-up remover. We recommend rinsing eye area with tap water.

REQUIRED PRODUCTS

- *Bioactive Cleanser for Oily Skin (catalog # B-201)*
- *Bioactive Cleanser for Normal/Dry Skin (catalog # B-202)*
- *Bioactive Antibacterial Cleanser for Acne (catalog # B-203)*
- *Bioactive Eye Make Up Remover (catalog # B-101)*

Step 2:: Skin Massage

Massage is considered as the oldest form of healing. Facial massage treatment stimulates and soothes nerve endings in the skin, increasing blood circulation and thus improving skin texture and elasticity.

PROCEDURE

- With fingertips, apply BIONOVA's Bioactive Oily-Free Massage Cream to the entire face and neck area. Avoid eye area.
- Massage the facial and neck area for 10-15 minutes using soft, stimulating movements, intermediated with upward and downward motions.
- Completely wash face and neck area off massage cream with warm water and/or moistened sponges.

REQUIRED PRODUCTS

- *Bioactive Oil-Free Massage Cream (catalog # B-601)*

Step 3:: Bioactive Cream Activator Application

To enhance the treatment effect of Nano-Complexes™ (bioactive substances used in nano & picogram quantities) used in major treatment products (creams), BIONOVA developed the substantial step in skin care regimen – preliminary application of appropriate Bioactive Cream Activator.

PROCEDURE

- Using fingertips, apply the appropriate BIONOVA's Bioactive Cream Activator (available for Oily, Dry, and Acne skin) to the face and neck area.
- Gently massage Bioactive Cream Activator in with the balls of your fingers.
- Allow active ingredients to penetrate during 2-3 minutes.

REQUIRED PRODUCTS

- *Bioactive Cream Activator for Oily Skin (catalog # B-301)*
- *Bioactive Cream Activator for Normal/Dry Skin (catalog # B-302)*
- *Bioactive Cream Activator for Acne (catalog # B-303)*

Step 4:: Skin Treatment

This is the last step in NANO SKIN TECH™ treatment procedure.

Bioactive cream application, which starts in the Store should be continued at home to complete the entire course of treatment. BIONOVA's Bioactive NANO SKIN TECH™ treatment products will drastically improve customer's skin condition.

It is also important to advise customer to use targeted skin care products for different areas of the skin (e.g. Neck Cream, Upper Lip Wrinkle Treatment, Hand, etc.)

During the next visit esthetician should reevaluated skin condition and make decision, which BIONOVA's bioactive products should be used for future treatment.

PROCEDURE

- **Facial Area:** with fingertips, apply appropriate BIONOVA's Facial Area NANO SKIN TECH™ cream. Use upward and downward movements, intermediated with patting motions. Relax facial muscles for at least five minutes to facilitate product penetration.
- **Neck Area:** apply one of the BIONOVA's Neck Area NANO SKIN TECH™ cream.
- **Eye Area:** apply appropriate BIONOVA's Eye Area NANO SKIN TECH™ cream.

As an extra treatment benefit provide customer with BIONOVA's nanotechnologically developed specialty products, like:

- **Upper Lip Wrinkle Treatment**
- **Frown Wrinkle Treatment**
- **Aging Hand + Elbow Treatment**

REQUIRED PRODUCTS

FACIAL AREA NANO SKIN TECH™ PRODUCTS

- *Oily Skin + Wrinkles*
- *Dry Skin + Wrinkles*
- *Normal Skin + Wrinkles*

EYE AREA NANO SKIN TECH™ PRODUCTS

- *Eye Wrinkles*
- *Eye Wrinkle & Dark Circle*
- *Eye Wrinkle & Eye Puffiness*
- *Superior Eye Cream (Eye Wrinkles + Eye Puffiness + Dark Circles)*

SPECIALTY NANO SKIN TECH™ PRODUCTS

- *Facial Acne Treatment*
- *Neck Wrinkle Treatment*
- *Upper Lip Wrinkles*
- *Aging Hand & Elbow Treatment*

NANO SKIN TECH™ TREATMENT PRODUCTS BY STEPS**Step 1: NANO SKIN TECH™ Bioactive Cleansers:**

- Eye Make Up Remover (catalog # B-101)
- Cleanser for Oily Skin (catalog # B-201)
- Cleanser for Normal/Dry Skin (catalog # B-202)
- Antibacterial Cleanser for Acne (catalog # B-203)

Step 2: NANO SKIN TECH™ Massage Cream:

- Bioactive Oil-Free Massage Cream (catalog # B-601)

Step 3: NANO SKIN TECH™ Cream Activators:

- Bioactive Cream Activator for Oily Skin (catalog # B-301)
- Bioactive Cream Activator for Normal/Dry Skin (catalog # B-302)
- Bioactive Cream Activator for Acne (catalog # B-303)

Step 4: NANO SKIN TECH™ Treatment:**EYE AREA NANO SKIN TECH™ PRODUCTS**

- Eye Wrinkles [Level 3]
- Eye Wrinkle & Dark Circle [Level 3]
- Eye Wrinkle & Eye Puffiness [Level 3]
- Superior Eye Cream (Eye Wrinkles + Eye Puffiness + Dark Circles) [Level 3]

FACIAL AREA NANO SKIN TECH™ PRODUCTS

- Oily Skin + Wrinkles [Level 3]
- Dry Skin + Wrinkles [Level 3]
- Normal Skin + Wrinkles [Level 3]

SPECIALTY NANO SKIN TECH™ PRODUCTS

- Facial Acne Treatment [Level 2]
- Neck Wrinkle Treatment [Level 3]
- Upper Lip Wrinkles [Level 3]
- Aging Hand & Elbow Treatment [Level 3]

NANO SKIN TECH™ TREATMENT PRODUCTS BY CATEGORIES**EYE AREA TREATMENT**

- Eye Make Up Remover (catalog # B-101)
- Eye Wrinkles [Level 3]
- Eye Wrinkle & Dark Circle [Level 3]
- Eye Wrinkle & Eye Puffiness [Level 3]
- Superior Eye Cream (Eye Wrinkles + Eye Puffiness + Dark Circles) [Level 3]

OILY SKIN TREATMENT

- Step 1: Cleanser for Oily Skin (catalog # B-201)
- Step 2: Bioactive Oil-Free Massage Cream (catalog # B-601)
- Step 3: Bioactive Cream Activator for Oily Skin (catalog # B-301)
- Step 4: Oil Treatment + Wrinkles [Level 3]

DRY SKIN TREATMENT

- Step 1: Cleanser for Normal/Dry Skin (catalog # B-202)
- Step 2: Bioactive Oil-Free Massage Cream (catalog # B-601)
- Step 3: Bioactive Cream Activator for Normal/Dry Skin (catalog # B-302)
- Step 4: Dry Treatment + Wrinkles [Level 3]

NORMAL SKIN TREATMENT

- Step 1: Cleanser for Normal/Dry Skin (catalog # B-202)
- Step 2: Bioactive Oil-Free Massage Cream (catalog # B-601)
- Step 3: Bioactive Cream Activator for Normal/Dry Skin (catalog # B-302)
- Step 4: Normal Skin + Wrinkles [Level 3]

ACNE SKIN TREATMENT

- Step 1: Antibacterial Cleanser for Acne (catalog # B-203)
- Step 2: Bioactive Oil-Free Massage Cream (catalog # B-601)
- Step 3: Bioactive Cream Activator for Acne (catalog # B-303)
- Step 4: Facial Acne Treatment [Level 2]

TARGETED TREATMENT PRODUCTS

- Neck Wrinkle Treatment [Level 3]
- Upper Lip Wrinkles [Level 3]
- Aging Hand & Elbow Treatment [Level 3]

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BIONOVA
nano skin tech™